

	ApplyEBP	Competitors		
Features	ApplyEBP	Education Resources	Therapeutic Services	Summit
Course Registration	Yes	Yes - You must look at course description first	YES.	Yes.
Early Bird Registration	Yes	No - You can register as early as you want, but there is no discount for early registration	YES. The site has registration information within each event page	Yes.
Member Portal/Subscription area/ Account	Yes. Links to separate site	Yes - You can log in and subscribe	Yes, has My Account within primary navigation that saves your information	Yes, Subscription option for all course access and online course access.
Calendar of Events	Yes, Calendar of Events & List of courses by dates	No	No, only scrollable list of conferences and webinars	No, events are categorized by topic.
Faculty	Yes	Yes	Yes, has professor information as primary piece of information within each conference page	Yes, Instructor information is included within event page.
Contact Info	Yes	Yes	Yes	Yes, call number and customer service at the header.
Cancellation Policies	Yes	Yes - They are located in the FAQs	Yes, within About Us	No.
ADA Policy	Yes	No	Yes, within About Us	No.
Host a Course	Yes	Yes	No.	No.
Search	Yes, search bar is located at the bottom of the page which requires a lot of scrolling. It was initially missed when evaluating the site.	Yes - but only for courses	Yes, within main Conferences page - search products only	Yes, Search bar at the header.
About	Yes, focused more on Carlo's background	Yes	Yes.	Yes, about Summit professional education.
Webinars	No	No	Yes, and ability to archive.	Yes, Each course has options of live, online video, or online text.
Blog	No, Runs a separate site which he uses to promote ApplyEBP events	Yes	No.	Yes, Link in the footer.
Course Reviews	Yes, Listed on each course page	Yes - quote on homepage (not for a specific course)	Yes, within "Additional Information" in each conference page	Yes, On homepage and in each course page.
Course Brochure	Yes	Yes	Yes, downloadable in the specific Conference page	No, Only outline of the course.
FAQ	No	Yes	No.	Yes, Some courses have FAQ section on page.
Social Media Links	Yes, Many of them are not relevant	Yes - consistent at bottom of page	Yes, but small in the top right corner	No.
Onboarding	No	Yes	No, only company statement/ introduction	No